THE North American Pavilion is an exhibition of eight young galleries from the United States, México and Canada hosted by Frieze at their No. 9 Cork Street space located in the heart of Mayfair, London's gallery district. From June 22 – 24, 2023, the galleries — all under five-years-old and hailing variously from New York City, Los Angeles, México City, Atlanta, and Montréal — will each occupy an entire room in the former townhouse-turned-exhibition space, with the simple brief to represent their unique North American perspective of curation and narrative.

The guiding principle behind the North American Pavilion is a celebration of the cultures existing side-by-side in the vast North American landmass, and exposing a British audience to this visual history. Curated by Alex Tieghi-Walker, the gallerist, curator, and founder of design platform TIWA Select, the assemblage of galleries was selected for their directive in straddling the space between art, design and craft:

"Presenting galleries with a wide range of perspectives from the place I now call home, within the beloved context of the place I called home for most of my life is an exciting opportunity to connect British design enthusiasts with the unique sensibilities coming out of North America," says British-born and -raised Tieghi-Walker. "I think the way these galleries invite viewers into unexpected worlds will resonate with a British audience, and will further strengthen the connection between communities from either side of the Atlantic."

The exhibition will include works presented by Los Angeles-based NOON Projects, one of the youngest galleries in the group, who place queerness and social practice at the heart of their program, and will showcase artists Ben Borden and Matt Momchilov alongside ceramics from Maddy Inez Leeser and Will Moss. Marta will bring works by North American design-world luminaries including Minjae Kim and Wentreek-Zebulon, alongside landscapes of the American East Coast by the Hamptonsbased Swedish artist Virva Hinnemo. Meanwhile, TIWA Select, based in New York City, will demonstrate storytelling through textiles made across the USA, from intricate Navajo and Diné weavings to Applachian quilts and works by the Gee's Bend quilting collective. The North American Pavilion will also illustrate the ongoing growth of North American galleries that specialize in and show collectible design, with additional participation from Bruises Gallery, Emma Scully Gallery, Jacqueline Sullivan Gallery, OF THE CLOTH, and Studio IMA.

About No. 9 Cork Street

Launched in 2021, No. 9 Cork Street is Frieze's first permanent exhibition space for international galleries in the heart of historic Mayfair, London. Housed across three floors, No. 9 hosts an ambitious program of exhibitions and projects organized by the world's leading galleries throughout the year.

Frieze Cork Street No. 9 Cork Street London, W1S 3LL

June 22 - 24, 2023

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Participating Galleries, A - Z (See also *Appendix A* on P. 2 - 4)

Bruises Gallery (Montréal, Canada)
Emma Scully Gallery (New York, USA)
Jacqueline Sullivan Gallery (New York, USA)
Marta (Los Angeles, USA)
NOON Projects (Los Angeles, USA)
OF THE CLOTH (New York / Atlanta, USA)
Studio IMA (México City, México)
TIWA Select (New York, USA)

VIP and Press Preview (by Invitation) June 21, 2023, 11 AM - 4 PM

Opening Reception (by Invitation) June 21, 2023, 6 - 9PM

Public Opening June 22, 2023 - 11AM - 6PM June 23, 2023 - 11AM - 6PM June 24, 2023 - 11AM - 6PM

Sponsors -

FRIEZE &CCO



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Appendix A — Participating Galleries

Bruises Gallery Montréal, Canada

Established in 2020 by Florence Provencher-Proulx and Isaac Larose, Bruises Gallery specializes in decorative art, functional sculpture and fantastic furniture, bringing forward a new distinctively *Québécois* perspective. Bruises celebrates the traces of time on objects and spaces while transiently inhabiting abandoned buildings of Montreal.

For TNAP — Bruises will explore the concept of a sanctuary: The feeling of refuge in a room adorned with objects of veneration. It features a cast iron bathtub painted by Trevor Bourke, functional sculptures by Bernard Trahan, ceramics by Sylvie Cauchon and Québécois artisanal pieces.

f. Trevor Bourke, Sylvie Cauchon, Bernard Trahan

Emma Scully Gallery New York, USA

Emma Scully Gallery champions cutting edge contemporary collectible design. Critical to the gallery's mission is its exhibition program in which new work is commissioned around conceptual themes, often exploring the challenges of creating for today's material society: the landscape of superabundance, the ecological cost of overproduction and the shift from the physical to the digital world.

For TNAP - Emma Scully Gallery is proud to present the work of ten artists and studios using exemplary craftsmanship in contemporary design: Jane Atfield, Ebitenyefa Baralaye, EJR Barnes, Simone Bodmer-Turner, Bradley L. Bowers, Brecht Wright Gander, Jumbo Studio, Jenny Min, Rafael Prieto and Rooms Studio. Jane Atfield is a British designer the gallery is proud to tell the story of in the context of The North American Pavillion. In 1992 Atfield created the first furniture piece made from 100 percent post-consumer recycled plastic, now in the collections of the V & A, London Design Museum and Vitra Design Museum. For the 30th anniversary of this seminal design, the gallery worked with the original 1992 prototype producer in Marquand Missouri USA to release a limited-edition reedition.

f. Jane Atfield, Ebitenyefa Baralaye, EJR Barnes, Simone Bodmer-Turner, Bradley L. Bowers, Brecht Wright Gander, Jumbo, Jenny Min, Rafael Prieto, Rooms Studio Jacqueline Sullivan Gallery New York, USA

Jacqueline Sullivan Gallery is a decorative arts and design gallery. The gallery commissions editions from contemporary designers around a concept, with the aim to support and steward their talents – encouraging the exploration of form, material, and ideas in a way that stimulates and expands their practice. By showcasing these editions alongside important historical pieces, the gallery hopes to stimulate an 'antiquarian inquisitiveness.'

For TNAP — Kristin Dickson-Okuda's now-signature Chair Dressings will adorn a pair of historical Sussex Chairs by Morris & Co, unique because of their unusual high backs. This iteration prizes texture and references fashion, with padded silk belts with batting, angora wool leg sleeves, taffeta ruffles, a beaded pearl necklace and bracelets, framed ribbon trim and layered organza that mimic flower petals.

Valentina Cameranesi-Sgroi intends her borosilicate glass vessels for a banquet, and should be used for wine, champagne, cream or something a bit indulgent. Still delicate, yet simpler in form than the works from the same series from Jacqueline Sullivan Gallery's inaugural exhibition in 2022, the two pieces for The North American Pavilion lean more towards the realm of fashion, with a lace-inspired surface nodding towards a well-loved garment in need of careful repair.

Elliot Camarra will debut Grape Soft Sculpture, a monumental work that is entirely hand-stitched, comprising a combination of velvet remnants, scraps and ribbons from the 1910s-1940s, as well as contemporary silk and cotton velvet. The sculpture intends to reclaim materials and techniques traditionally coded as female, such as millinery, domestic sewing and upholstery, and elevates them to the realm of art - a theme often explored by artists at Jacqueline Sullivan Gallery.

Historical works include: Otto Zapf Green Shelving Units (1967); Otto Zapf Wall Shelving (1969); Josef Hoffmann Silver Chalice; 18th Century Verdure Tapestry from Brussels; Meiji Period Bronze Lotus Pot; Arts & Crafts Pendant Light (attributed to William Arthur Smith Benson); Morris & Co Painted Chair.

f. Kristin Dickson-Okuda, Valentina Cameranesi-Sgroi, Elliot Camarra, Morris & Co, Josef Hoffmann, Otto Zapf

P. 2 of 4

Marta Los Angeles, USA

Founded in 2019, Marta makes space for artists to experiment with the utility of design, and for designers to explore the abandonment of function. Marta's curatorial and publication programs take interest in both the process of an object's creation as well the narrative of its creator(s).

For TNAP — Marta is pleased to present a series of works by a quartet of US-based artists. Virva Hinnemo, Minjae Kim, Dino Matt, and artist duo Kristen Wentrcek & Andrew Zebulon hail from around the globe and currently center their practices on either the East or West coasts of the United States. The presentation puts in conversation diverse outputs produced in quintessentially American settings ranging from the bucolic (Hinnemo lives year-round in Springs, East Hampton) to the metropolitan (Wentrcek & Zebulon work out of a compact studio in Manhattan's Chinatown). Seeking out formal correlations across disparate mediums and bodies of work, the works share unexpected relationships in pigment, line, form, and topography.

f. Virva Hinnemo, Minjae Kim, Dino Matt, Kristen Wentreek & Andrew Zebulon

NOON Projects Los Angeles, USA

NOON Projects is a gallery in Los Angeles' Chinatown neighborhood. The gallery's programme showcases artists who work from the heart, with a focus on queerness, the divine, the natural world, craft, and social practices. In addition, NOON Projects host an ongoing program of dinners, concerts, meditation groups, and community happenings. At the core of their values, NOON Projects aims to create a welcoming space for artists and the community to connect and flourish, under the belief that all are welcome.

For TNAP — NOON Projects' presentation includes five artists from its program presenting paintings, ceramics, and design objects. Maddy Inez Leeser and David Shull present pieces inspired by California vegetation, intergenerational storytelling, and traditional craft techniques. Matt Momchilov and William Moss explore North America's relationship with the United Kingdom, in Momchilov's series of pseudo-historical portraits of fictional queer dandies alongside a selection of 20 tea mugs by William Moss. Ben Borden presents paintings, candelabras, and sconces created by a chemical reaction in bioplastic algae in which the color and image will continue to evolve and change forever.

f. Ben Borden, Maddy Inez Leeser, Matt Momchilov, Will Moss, David Shull

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OF THE CLOTH New York & Atlanta, USA

Specializing in artforms rooted in ancestral traditions, OF THE CLOTH is a spatial design and art gallery that honors the traditions of a broad ethnography of makers and artists.

For TNAP — OF THE CLOTH will be showing works from three contemporary artists whose works weave together to ask the viewer "shall we return?". Kristen Stain is a ceramicist whose hands have been trained in traditional African clay works, Minne Atairu creates art at the intersection of heritage and technology to craft modern works that remind us of the past, and Henry Rolnick uses textiles to create space where room is not often felt.

f. Kristen Stain, Henry Rolenick, Minne Atairu

Studio IMA México City, México

Studio IMA is a design studio and gallery located in the intimate setting of an apartment. The gallery discovers, represents, and promotes works by local designers and artists, and has worked with local curators including Su Wu and neighboring galleries like MASA over its five years. In addition to displaying the works of represented artists, Studio IMA seeks to collaborate with Mexican craftspeople to create one-of-a-kind and limited edition works.

For TNAP — Studio IMA will present a series of work by four artists who were originally born or are based in North America (primarily Mexico). Disciplina Studio (Mexico), Mitch Iburg (USA), Emma Boonkamp (Amsterdam, works in Mexico City) and Fernando Laposse who works and lives between London and Mexico City.

This group presentation is centered around the exploration of different natural material resources and artisanal techniques and how the artists have reinvented these techniques and transformed these resources into design pieces and new architectural materials. Some of the pieces which will be exhibited in this show, also try to change the association we have with the materials used -such as loofah or bricks- and present them in a way that the pieces perform new roles and functions by giving them a new perceived value.

The selection of pieces includes Loofah and steel divider by Fernando Laposse, ceramic pieces by Mitch Iburg, candle holders and ceramics by Disciplina Studio and a textile piece by Emma Boonkamp, made out of Henequen and natural dyes.

f. Disciplina Studio, Fernando Laposse, Mitch Iburg, Emma Boomkamp

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TIWA Select New York, USA

TIWA Select looks for and engages with artists and makers who share an affinity for the handmade. Largely self-taught, with the ability to work with locally-sourced materials, collaborators draw on traditional practices in their craft — but always as an embodied interpretation of their time, environment, and culture. Their works are tethered to their personal stories, elevating everyday functional objects as artifacts of human experience.

For TNAP — TIWA Select will be demonstrating story-telling through textiles made across the USA, from intricate Navajo and Diné weavings, to Applachian quilts and works by the Gee's Bend quilting collective. He will be showing these historical works alongside contemporary pieces from Palestinian-American artist Jordan Nassar, and Diné artist Ishi Glinski.

f. Jordan Nassar, The Gee's Bend Quilting Collective, Sal Saladra, Ishi Glinski